

B E T H L A W R E N C E M U S I C

Speaker - Author - Broadway Composer

BETH LAWRENCE

MUSIC - THE CREATIVE CATALYST FOR INNOVATIVE RENEWAL



Composer

- Broadway's *Marilyn, An American Fable*
- *The Journey Home*, a musical commissioned by the U.S. Olympic Committee
- Jerry Lewis Telethon
- Film, *The Return of Captain Invincible*

Producer/Artist

- 10 Award-winning CDs
- Music awards from:
- Billboard Magazine
- L.A. Jazz Scene Magazine
- The American Song Festival
- Parents Magazine

Author

- Author of *From Shower To Stage...7 Easy Steps for Singing Like A Pro!*

CLIENTS: Soroptimists International; Symphony Health Group; Horizonte Young Womens'; Women of Wisdom Foundation; Granite School District; KCA

✧ The Cubicle Composer! ✧

We were born with Artistic souls. When right brain thinking is introduced in the workplace, magical things happen. We become motivated; open minded; more creative; and..... happier!

This Team-Building program uses musical creativity to:

- Build trust through collaboration
- Boost engaged productivity
- Promote innovation in the workplace
- No musical experience required!

There are two parts to this energizing, and creative activity:

1. Write A Company Jingle!

Participants break into teams after an entertaining crash course in Songwriting 101, working together to create a core-value jingle! Later, Teams present their jingles in a spirited, onstage competition - the Jingle 'Sing Off'!

(20-200 participants - 1.5 to 2 hours, incl. presentation/warmup)

2. Your Jingle is Professionally Produced

Beth Lawrence and her Award-Winning music Team arrange and record a professional quality company jingle using your Team's own lyrics and musical ideas. This unique, professionally produced jingle is yours to use, royalty free, for all of your company branding needs!

"Beth is a master at creating an energetic and safe environment for her audience to find their unique voice, whether that is through teaching them how to improve their singing skills, speaking skills, overcome stage fright or find their unique branding through music. She has an easy style that puts her audience at ease from the beginning to the end of her presentation allowing them to be engaged and fully maximize their results."

- Annette Pieper, Purpose to Profits Expert and Co-author of *Step Into Your Vision*

REQUEST PROPOSAL: info@allaboutvoice.com 800-567-1718